



Grab-and-go options for kids and *discerning* adults



SNACKS PRODUCT LIST Updated May 2025



SNACKS PRODUCT LIST



CHARACTER FRUIT SHAPES

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Fruit Snacks Animated Edition 10ct | 46461000 | 10065633464619 | 65633464612 | 16/6/96 | 10/226 GR | |
| Betty Crocker™ Fruit Snacks Kids Edition 10ct | 46734000 | 10065633467344 | 65633467347 | 16/6/96 | 10/226 GR | |
| Betty Crocker™ Scooby Doo Fruit Snacks 10ct | 43945000 | 10065633439457 | 65633439450 | 16/6/96 | 10/226 GR | |

DIFFERENTIATED FRUIT SHAPES

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Fruit By The Foot Fruit Snacks Rippin' 6ct | 17912000 | 10065633179124 | 65633179127 | 12/7/84 | 12/128 GR | |
| Betty Crocker™ Fruit By The Foot Fruit Snacks Variety Pack 6ct | 14637000 | 10065633146379 | 65633146372 | 12/7/84 | 12/128 GR | |

GRANOLA-BASED SNACKS

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Nature Valley™ Crunchy Bars Apple Crisp 5Ct | 7346000 | 10065633073460 | 65633073463 | 12/8/96 | 12/210 GR | |
| Nature Valley™ Crunchy Bars Oats N Honey 15ct | 16354000 | 10065633163543 | 65633163546 | 16/4/64 | 6/690 GR | |
| Nature Valley™ Crunchy Bars Oats Honey 28ct | 18592000 | 10065633185927 | 65633185920 | 9/4/36 | 6/1.28 KG | |
| Nature Valley™ Lunch Box Bars Double Chocolate 28ct | 18593000 | 10065633185934 | 65633185937 | 6/7/42 | 8/728 GR | |
| Nature Valley™ Lunch Box Bars Mixed Berry 5ct NEW | 22477000 | 10065633224770 | 65633224773 | 16/7/112 | 12/130 GR | |
| Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 15ct | 16335000 | 10065633163352 | 65633163355 | 16/5/80 | 8/525 GR | |
| Nature Valley™ Trail Mix Chewy Bars Fruit & Nut Variety Pack 12ct | 40881000 | 10065633408811 | 65633408814 | 12/8/96 | 8/420 GR | |
| Nature Valley™ Crunchy Bars Oats N Honey 5ct | 7470000 | 10065633074702 | 65633074705 | 12/8/96 | 12/230 GR | |
| Nature Valley™ Crunchy Bars Peanut Butter 5ct | 7471000 | 10065633074719 | 65633074712 | 12/8/96 | 12/230 GR | |
| Nature Valley™ Crunchy Bars Roasted Almond 5ct | 7472000 | 10065633074726 | 65633074729 | 12/8/96 | 12/230 GR | |
| Nature Valley™ Lunch Box Bars Chocolate Chip 5ct | 45181000 | 10065633451817 | 65633451810 | 16/7/112 | 12/130 GR | |
| Nature Valley™ Protein Bars Peanut Almond Dark Chocolate 4ct | 43759000 | 10065633437590 | 65633437593 | 16/8/128 | 12/148 GR | |
| Nature Valley™ Protein Bars Peanut Butter Dark Chocolate 4ct | 43761000 | 10065633437613 | 65633437616 | 16/8/128 | 12/148 GR | |
| Nature Valley™ Sweet & Salty Chewy Bars Dark Chocolate Nut 6ct | 15736000 | 10065633157368 | 65633157361 | 16/7/112 | 12/210 GR | |
| Nature Valley™ Sweet & Salty Chewy Bars Roasted Mixed Nut 6ct | 15735000 | 10065633157351 | 65633157354 | 16/7/112 | 12/210 GR | |
| Nature Valley™ Sweet & Salty Chewy Nut Bars Almond 6ct | 15739000 | 10065633157399 | 65633157392 | 16/7/112 | 12/210 GR | |



GRANOLA-BASED SNACKS (CONTINUED)

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 6ct | 15775000 | 10065633157757 | 65633157750 | 16/7/112 | 12/210 GR | |
| Nature Valley™ Trail Mix Chewy Bars Dark Chocolate 5ct | 27846000 | 10065633278469 | 65633278462 | 16/7/112 | 12/175 GR | |
| Nature Valley™ Trail Mix Chewy Bars Fruit & Nut 5ct | 12850000 | 10065633128504 | 65633128507 | 16/7/112 | 12/175 GR | |
| Nature Valley™ Trail Mix Chewy Bars Mixed Berry 5ct | 44796000 | 10065633447964 | 65633447967 | 16/7/112 | 12/175 GR | |

LÄRABAR™

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Lärabar™ Fruit & Nut Bar™ Apple 16ct | 141681000 | 10021908416816 | 21908455211 | 22/6/132 | 4/720 GR | |
| Lärabar™ Fruit & Nut Bar™ Chocolate Chip 16ct | 145711000 | 10021908457113 | 21908457116 | 22/6/132 | 4/720 GR | |
| Lärabar™ Fruit & Nut Bar™ Coconut Cream 16ct | 141688000 | 10021908416885 | 21908455280 | 22/6/132 | 4/768 GR | |
| Lärabar™ Fruit & Nut Bar™ Peanut Butter Chocolate Chip 16ct NEW | 141679000 | 10021908416793 | 21908455488 | 22/6/132 | 4/720 GR | |



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