

# *Secret* ingredients for your tasty treats

BAKING PRODUCT LIST Updated September 2023



# BAKING PRODUCT LIST



## ALL-PURPOSE BAKING MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Bisquick Gluten Free Variety Baking Mix	43406000	10065633434063	65633434066	38/6/228	6/454 GR	
Betty Crocker™ Bisquick Pancake Baking Mix Original	19945000	10065633199450	65633199453	12/5/60	10/1130 GR	

## BAR MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Reese's™ Dessert Bar Kit	46286000	10065633462868	65633462861	17/6/102	8/503 GR	

## BROWNIE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Brownie Mix Chocolate Chunk	7235000	65633072350	65633044708	16/6/96	12/440 GR	
Betty Crocker™ Brownie Mix Frosted	4471000	10065633044712	65633044715	12/6/72	12/550 GR	
Betty Crocker™ Brownie Mix Salted Caramel	15673000	10065633156736	65633156739	17/6/102	8/521 GR	
Betty Crocker™ Gluten Free Brownie Mix Chocolate	44915000	10065633449159	65633449152	38/6/228	6/454 GR	
Pillsbury™ Brownie Mix Chewy Fudge	140531000	10065633405315	65633405318	16/6/96	12/400 GR	

## CAKE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Angel Food Cake Mix Confetti	4412000	10065633044125	65633044128	16/6/96	12/430 GR	
Betty Crocker™ Angel Food Cake Mix White	4411000	10065633044118	65633044111	16/6/96	12/430 GR	
Betty Crocker™ Cake Mix Spice	49275000	10065633492759	65633492752	16/6/96	12/432 GR	
Betty Crocker™ Cinnamon Toast Crunch™ Cake Mix <b>NEW</b>	20569000	10065633205694	65633205697	16/6/96	12/375 GR	
Betty Crocker™ Cinnamon Toast Crunch™ Cake Mix <b>NEW</b>	19905000	10065633199054	65633199057	16/6/96	12/453 GR	
Betty Crocker™ Gluten Free Cake Mix Devil's Food	27275000	10065633272757	65633272750	38/6/228	6/425 GR	
Betty Crocker™ Gluten Free Cake Mix Golden	27274000	10065633272740	65633272743	38/6/228	6/425 GR	
Betty Crocker™ Super Moist™ Cake Mix Butter Pecan <b>NEW</b>	20575000	10065633205755	65633205758	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Carrot <b>NEW</b>	20581000	10065633205816	65633205819	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Cherry Chip <b>NEW</b>	20582000	10065633205823	65633205826	16/6/96	12/375 GR	

# BAKING PRODUCT LIST



## CAKE MIX (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Super Moist™ Cake Mix Chocolate Fudge <b>NEW</b>	20566000	10065633205663	65633205666	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Devil's Food <b>NEW</b>	20583000	10065633205830	65633205833	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix French Vanilla <b>NEW</b>	20593000	10065633205939	65633205932	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Golden <b>NEW</b>	20568000	10065633205687	65633205680	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Lemon <b>NEW</b>	20576000	10065633205762	65633205765	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Rainbow Bit <b>NEW</b>	20592000	10065633205922	65633205925	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Spice <b>NEW</b>	20571000	10065633205717	65633205710	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix White <b>NEW</b>	20578000	10065633205786	65633205789	16/6/96	12/404 GR	

## COOKIE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Cinnamon Toast Crunch™ Cookie Mix <b>NEW</b>	19942000	10065633199429	65633199422	16/6/96	12/357 GR	
Betty Crocker™ Cookie Mix Chocolate Chip	7954000	10065633079547	65633079540	16/5/80	12/496 GR	
Betty Crocker™ Cookie Mix Chocolate Chip Snack Size	14995000	10065633149950	65633149953	24/9/216	9/212 GR	
Betty Crocker™ Cookie Mix Peanut Butter	7956000	10065633079561	65633079564	16/5/80	12/496 GR	
Betty Crocker™ Cookie Mix Peanut Butter Snack Size	14994000	10065633149943	65633149946	24/9/216	9/204 GR	
Betty Crocker™ Cookie Mix Sugar	7957000	10065633079578	65633079571	16/5/80	12/496 GR	
Betty Crocker™ Gluten Free Cookie Mix Chocolate Chip	44914000	10065633449142	65633449145	38/6/228	6/539 GR	

## CUPCAKE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Cupcake Mix Frosting Red Velvet	44205000	10065633442051	65633442054	12/5/60	12/465 GR	

## DRY MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Bisquick Biscuit Mix Buttermilk	45193000	65633451933	65633454668	24/9/216	9/212 GR	
Betty Crocker™ Pizza Crust Mix	14992000	10065633149929	65633149922	24/9/216	9/184 GR	

# BAKING PRODUCT LIST



## FROSTING/SWEET TOPPING

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Creamy Deluxe Frosting Chocolate	45571000	10065633455716	65633455719	11/12/132	12/450 GR	
Betty Crocker™ Creamy Deluxe Frosting French Chocolate	45471000	10065633454719	65633454712	11/12/132	12/450 GR	
Betty Crocker™ Creamy Deluxe Frosting French Vanilla	45461000	10065633454610	65633454613	11/12/132	12/450 GR	
Betty Crocker™ Creamy Deluxe Frosting Rainbow Chips <b>NEW</b>	18524000	10065633185248	65633185241	11/12/132	12/450 GR	
Betty Crocker™ Creamy Deluxe Frosting Vanilla	45561000	10065633455617	65633455610	11/12/132	12/450 GR	
Betty Crocker™ Whipped Deluxe Chocolate	21132000	10065633156453	65633156456	11/12/132	12/340 GR	
Betty Crocker™ Whipped Deluxe Vanilla	7781000	10065633074375	65633074378	11/12/132	12/340 GR	
Betty Crocker™ Whipped Frosting Buttercream	15645000	10065633074184	65633074187	11/12/132	12/340 GR	
Betty Crocker™ Whipped Frosting Cream Cheese	7437000	10065633077802	65633077805	11/12/132	12/340 GR	
Betty Crocker™ Whipped Frosting Fluffy White	7418000	10065633211329	65633211322	11/12/132	12/340 GR	
Betty Crocker™ Whipped Frosting Milk Chocolate	7780000	10065633077819	65633077812	11/12/132	12/340 GR	

## MICROWAVE DESSERTS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Mug Cake Caramel Brownie Caramel Topping	13734000	10065633137346	65633137349	20/7/140	6/294 GR	
Betty Crocker™ Mug Cake Double Chocolate Cake Fudge Topping	13731000	10065633137315	65633137318	20/8/160	6/266 GR	
Betty Crocker™ Mug Cake Hot Fudge Double Chocolate Brownie	13732000	10065633137322	65633137325	20/7/140	6/294 GR	
Betty Crocker™ Mug Cake Rainbow Bit Vanilla Frosting	13733000	10065633137339	65633137332	20/8/160	6/294 GR	

## MUFFIN MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Muffin Mix Chocolate Chip	45192000	65633451926	65633409149	24/9/216	9/184 GR	
Betty Crocker™ Muffin Tops Chocolate Chip	19006000	10065633190068	65633190061	32/5/160	6/368 GR	
Betty Crocker™ Muffin Tops Blueberry	19008000	10065633190082	65633190085	32/5/160	6/337 GR	

# BAKING PRODUCT LIST



## OTHER DESSERT MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Baking Mix Banana Bread With Walnuts	47767000	10065633477671	65633477674	16/6/96	12/348 GR	
Betty Crocker™ Baking Mix Premium Brownie Of The Year	49237000	10065633492377	65633492370	17/6/102	8/521 GR	
Betty Crocker™ No Bake Bites Cookie Dough Chocolate Chip	17766000	10065633177663	65633177666	24/6/144	8/292 GR	
Betty Crocker™ Reese's™ Brownie Bar Kit <b>NEW</b>	20564000	10065633205649	65633205642	32/5/160	6/453 GR	
Betty Crocker™ Reese's™ Cookie <b>NEW</b>	20563000	10065633205632	65633205635	16/6/96	12/337 GR	

## REFRIGERATED BAKED GOODS - BREADS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Biscuits Country	100120000	10069700001202	69700001205	25/8/200	12/340 GR	
Pillsbury™ Flaky Rolls	100121000	10069700001219	69700001212	25/8/200	12/340 GR	
Pillsbury™ Wiener Wrap Dough	100005000	10069700000052	69700000055	25/10/250	12/200 GR	

## REFRIGERATED BAKED GOODS - COOKIES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ No Bake Bites Cookie Dough Cookies & Cream	17767000	10065633177670	65633177673	24/6/144	8/292 GR	
Pillsbury™ Cookie Dough Chocolatey Chip	126823000	10069700268230	69700268233	13/10/130	12/468 GR	
Pillsbury™ Cookie Dough Chub Chocolate Chunk	126824000	10069700268247	69700268240	13/10/130	12/468 GR	
Pillsbury™ Cookie Dough Sugar	111497000	10069700114971	69700114974	13/10/130	12/468 GR	
Pillsbury™ Cookie Dough Winter Premium Edition 12ct	146996000	10069700469965	69700469968	18/8/144	12/454 GR	
Pillsbury™ Ready To Bake Cookie Dough Chocolate Chip 24ct	126827000	10069700268278	69700268271	18/8/144	12/454 GR	
Pillsbury™ Ready To Bake Cookie Dough Chocolate Chunk & Chip 24ct	126821000	10069700268216	69700268219	18/8/144	12/454 GR	
Pillsbury™ Ready To Bake Cookie Dough Reese 24Ct	113197000	10069700131978	69700131971	18/8/144	12/454 GR	

## REFRIGERATED BAKED GOODS - CRESCENT ROLLS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Crescents Original 8ct	113284000	10069700132845	69700132848	40/7/280	12/226 GR	
Pillsbury™ Crescents Reduced Fat 8ct	100067000	10069700000670	69700000673	40/7/280	12/227 GR	
Pillsbury™ Flaky Turnovers Real Apple	105275000	10069700052754	69700052757	20/6/120	12/383 GR	



# BAKING PRODUCT LIST



## REFRIGERATED BAKED GOODS - CRESCENT ROLLS (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Grands! Crescents	100122000	10069700001226	69700001229	25/8/200	12/318 GR	

## REFRIGERATED BAKED GOODS - PIE/TART CRUST

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Pie Crusts 2ct	127018000	10069700270189	69700270182	12/11/132	12/400 GR	

## REFRIGERATED BAKED GOODS - PIZZA CRUST

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Pizza Crust	100078000	10069700000786	69700000789	25/7/175	12/391 GR	

## REFRIGERATED BAKED GOODS - SWEET ROLLS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Cinnamon Rolls With Icing	300051000	10069700000519	69700000512	25/7/175	12/351 GR	
Pillsbury™ Grands! Cinnamon Rolls Cinnabon™ Cream Cheese 5ct	100084000	10069700000847	69700000840	16/9/144	12/496 GR	
Pillsbury™ Grands! Cinnamon Rolls Cinnabon™ Icing 5ct	100082000	10069700000823	69700000826	16/9/144	12/496 GR	
Pillsbury™ Grands! Cinnamon Rolls Flaky Supreme Cinnabon™ Icing 5ct	126826000	10069700268261	69700268264	16/9/144	12/496 GR	



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