

Secret ingredients for
your tasty treats

BAKING PRODUCT LIST 2023



BAKING PRODUCT LIST



ALL-PURPOSE BAKING MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Bisquick Gluten Free Variety Baking Mix | 43406000 | 10065633434063 | 65633434066 | 38/6/228 | 6/454 GR | |
| Betty Crocker™ Bisquick Pancake Baking Mix Original NEW | 19945000 | 10065633199450 | 65633199453 | 12/5/60 | 10/1130 GR | |

BAR MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Reese's™ Dessert Bar Kit | 46286000 | 10065633462868 | 65633462861 | 17/6/102 | 8/503 GR | |

BROWNIE MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Gluten Free Brownie Mix Chocolate | 44915000 | 10065633449159 | 65633449152 | 38/6/228 | 6/454 GR | |
| Betty Crocker™ Brownie Mix Chocolate Chunk | 7235000 | 65633072350 | 65633044708 | 16/6/96 | 12/440 GR | |
| Betty Crocker™ Brownie Mix Frosted | 4471000 | 10065633044712 | 65633044715 | 12/6/72 | 12/550 GR | |
| Betty Crocker™ Brownie Mix Salted Caramel | 15673000 | 10065633156736 | 65633156739 | 17/6/102 | 8/521 GR | |
| Pillsbury™ Brownie Mix Chewy Fudge | 140531000 | 10065633405315 | 65633405318 | 16/6/96 | 12/400 GR | |

CAKE MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Gluten Free Cake Mix Devil's Food | 27275000 | 10065633272757 | 65633272750 | 38/6/228 | 6/425 GR | |
| Betty Crocker™ Gluten Free Cake Mix Golden | 27274000 | 10065633272740 | 65633272743 | 38/6/228 | 6/425 GR | |
| Betty Crocker™ Angel Food Cake Mix Confetti | 4412000 | 10065633044125 | 65633044128 | 16/6/96 | 12/430 GR | |
| Betty Crocker™ Angel Food Cake Mix White | 4411000 | 10065633044118 | 65633044111 | 16/6/96 | 12/430 GR | |
| Betty Crocker™ Super Moist Cake Mix Butter Pecan | 46581000 | 10065633465814 | 65633465817 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Carrot | 46582000 | 10065633465821 | 65633465824 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Cherry Chip | 46583000 | 10065633465838 | 65633465831 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Chocolate Fudge | 46584000 | 10065633465845 | 65633465848 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Devil's Food | 46585000 | 10065633465852 | 65633465855 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix French Vanilla | 46586000 | 10065633465869 | 65633465862 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Golden | 46587000 | 10065633465876 | 65633465879 | 16/6/96 | 12/432 GR | |



CAKE MIX CONTINUED

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Super Moist Cake Mix Lemon | 46588000 | 10065633465883 | 65633465886 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix Rainbow Bit | 46589000 | 10065633465890 | 65633465893 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ Super Moist Cake Mix White | 46591000 | 10065633465913 | 65633465916 | 16/6/96 | 12/461 GR | |

COOKIE MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Gluten Free Cookie Mix Chocolate Chip | 44914000 | 10065633449142 | 65633449145 | 38/6/228 | 6/539 GR | |
| Betty Crocker™ Cookie Mix Chocolate Chip Snack Size | 14995000 | 10065633149950 | 65633149953 | 24/9/216 | 9/212 GR | |
| Betty Crocker™ Cookie Mix Peanut Butter Snack Size | 14994000 | 10065633149943 | 65633149946 | 24/9/216 | 9/204 GR | |
| Betty Crocker™ Cookie Mix Chocolate Chip | 7954000 | 10065633079547 | 65633079540 | 16/5/80 | 12/496 GR | |
| Betty Crocker™ Cookie Mix Peanut Butter | 7956000 | 10065633079561 | 65633079564 | 16/5/80 | 12/496 GR | |
| Betty Crocker™ Cookie Mix Sugar | 7957000 | 10065633079578 | 65633079571 | 16/5/80 | 12/496 GR | |

CUPCAKE MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Cupcake Mix Frosting Red Velvet | 44205000 | 10065633442051 | 65633442054 | 12/5/60 | 12/465 GR | |

DRY MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Bisquick Biscuit Mix Buttermilk | 45193000 | 65633451933 | 65633454668 | 24/9/216 | 9/212 GR | |
| Betty Crocker™ Pizza Crust Mix | 14992000 | 10065633149929 | 65633149922 | 24/9/216 | 9/184 GR | |

FROSTING/SWEET TOPPING

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Creamy Deluxe Frosting Chocolate | 45571000 | 10065633455716 | 65633455719 | 11/12/132 | 12/450 GR | |
| Betty Crocker™ Creamy Deluxe Frosting French Chocolate | 45471000 | 10065633454719 | 65633454712 | 11/12/132 | 12/450 GR | |
| Betty Crocker™ Creamy Deluxe Frosting French Vanilla | 45461000 | 10065633454610 | 65633454613 | 11/12/132 | 12/450 GR | |
| Betty Crocker™ Creamy Deluxe Frosting Milk Chocolate | 45691000 | 10065633456911 | 65633456914 | 11/12/132 | 12/450 GR | |



FROSTING/SWEET TOPPING CONTINUED

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Creamy Deluxe Frosting Vanilla | 45561000 | 10065633455617 | 65633455610 | 11/12/132 | 12/450 GR | |
| Betty Crocker™ Whipped Deluxe Chocolate | 21132000 | 10065633156453 | 65633156456 | 11/12/132 | 12/340 GR | |
| Betty Crocker™ Whipped Deluxe Vanilla | 7781000 | 10065633074375 | 65633074378 | 11/12/132 | 12/340 GR | |
| Betty Crocker™ Whipped Frosting Buttercream | 15645000 | 10065633074184 | 65633074187 | 11/12/132 | 12/340 GR | |
| Betty Crocker™ Whipped Frosting Cream Cheese | 7437000 | 10065633077802 | 65633077805 | 11/12/132 | 12/340 GR | |
| Betty Crocker™ Whipped Frosting Fluffy White | 7418000 | 10065633211329 | 65633211322 | 11/12/132 | 12/340 GR | |
| Betty Crocker™ Whipped Frosting Milk Chocolate | 7780000 | 10065633077819 | 65633077812 | 11/12/132 | 12/340 GR | |

MICROWAVE DESSERTS

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|-----------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Mug Cake Caramel Brownie Caramel Topping | 13734000 | 13734000 | 65633137349 | 20/7/140 | 6/294 GR | |
| Betty Crocker™ Mug Cake Double Chocolate Cake Fudge Topping | 13731000 | 13731000 | 65633137318 | 20/8/160 | 6/266 GR | |
| Betty Crocker™ Mug Cake Hot Fudge Double Chocolate Brownie | 13732000 | 13732000 | 65633137325 | 20/7/140 | 6/294 GR | |
| Betty Crocker™ Mug Cake Rainbow Bit Vanilla Frosting | 13733000 | 13733000 | 65633137332 | 20/8/160 | 6/294 GR | |

MUFFIN MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Muffin Mix Chocolate Chip | 45192000 | 65633451926 | 65633409149 | 24/9/216 | 9/184 GR | |
| Betty Crocker™ Muffin Tops Blueberry | 19008000 | 10065633190082 | 65633190085 | 32/5/160 | 6/337 GR | |
| Betty Crocker™ Muffin Tops Chocolate Chip | 19006000 | 10065633190068 | 65633190061 | 32/5/160 | 6/368 GR | |

OTHER DESSERT MIX

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Betty Crocker™ Baking Mix Banana Bread Walnuts | 47767000 | 10065633477671 | 65633477674 | 16/6/96 | 12/348 GR | |
| Betty Crocker™ Baking Mix Premium Brownie Of The Year | 49237000 | 10065633492377 | 65633492370 | 17/6/102 | 8/521 GR | |
| Betty Crocker™ Cake Mix Spice | 49275000 | 10065633492759 | 65633492752 | 16/6/96 | 12/432 GR | |
| Betty Crocker™ No Bake Bites Cookie Dough Chocolate Chip | 17766000 | 10065633177663 | 65633177666 | 24/6/144 | 8/292 GR | |
| Betty Crocker™ No Bake Bites Cookie Dough Cookies & Cream | 17767000 | 10065633177670 | 65633177673 | 24/6/144 | 8/292 GR | |

BAKING PRODUCT LIST



REFRIGERATED BAKED GOODS - BREADS

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|------------------------------|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Wiener Wrap Dough | 100005000 | 10069700000052 | 697000000055 | 25/10/250 | 12/200 GR | |
| Pillsbury™ Biscuits Country | 100120000 | 10069700001202 | 69700001205 | 25/8/200 | 12/340 GR | |
| Pillsbury™ Flaky Rolls | 100121000 | 10069700001219 | 69700001212 | 25/8/200 | 12/340 GR | |

REFRIGERATED BAKED GOODS - COOKIES

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Cookie Dough Chub Chocolate Chunk | 126824000 | 10069700268247 | 69700268240 | 13/10/130 | 12/468 GR | |
| Pillsbury™ Cookie Dough Chocolatey Chip | 126823000 | 10069700268230 | 69700268233 | 13/10/130 | 12/468 GR | |
| Pillsbury™ Cookie Dough Sugar | 111497000 | 10069700114971 | 69700114974 | 13/10/130 | 12/468 GR | |
| Pillsbury™ Ready To Bake Cookie Dough Chocolate Chip 24ct | 126827000 | 10069700268278 | 69700268271 | 18/8/144 | 12/454 GR | |
| Pillsbury™ Ready To Bake Cookie Dough Chocolate Chunk Chip 24ct | 126821000 | 10069700268216 | 69700268219 | 18/8/144 | 12/454 GR | |
| Pillsbury™ Ready To Bake Cookie Dough Pumpkin Spice 12ct | 144929000 | 10069700449295 | 69700449298 | 18/8/144 | 12/396 GR | |
| Pillsbury™ Ready To Bake Cookie Dough Reese 24ct NEW | 113197000 | 10069700131978 | 69700131971 | 18/8/144 | 12/454 GR | |

REFRIGERATED BAKED GOODS - CRESCENT ROLLS

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---------------------------------------|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Crescents Original 8ct NEW | 113284000 | 10069700132845 | 69700132848 | 40/7/280 | 12/226 GR | |
| Pillsbury™ Crescents Reduced Fat 8ct | 100067000 | 10069700000670 | 69700000673 | 40/7/280 | 12/227 GR | |
| Pillsbury™ Grands Crescents | 100122000 | 10069700001226 | 69700001229 | 25/8/200 | 12/318 GR | |
| Pillsbury™ Flaky Turnovers Real Apple | 105275000 | 10069700052754 | 69700052757 | 20/6/120 | 12/383 GR | |

REFRIGERATED BAKED GOODS - PIE/TART CRUST

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|---------------------------|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Pie Crusts 2ct | 127018000 | 10069700270189 | 69700270182 | 12/11/132 | 12/400 GR | |

REFRIGERATED BAKED GOODS - PIZZA CRUST

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|------------------------|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Pizza Crust | 100078000 | 10069700000786 | 69700000789 | 25/7/175 | 12/391 GR | |



REFRIGERATED BAKED GOODS - SWEET ROLLS

| Product Description | Product Code | Case GTIN | Package GTIN | Case/ Layer/Pallet | Case Pack/ Weight | Distributor Code |
|--|--------------|----------------|--------------|--------------------|-------------------|------------------|
| Pillsbury™ Cinnamon Rolls With Icing | 300051000 | 10069700000519 | 69700000512 | 25/7/175 | 12/351 GR | |
| Pillsbury™ Grands Cinnamon Rolls Flaky Supreme Cinnabon™ Icing 5ct | 126826000 | 10069700268261 | 69700268264 | 16/9/144 | 12/496 GR | |
| Pillsbury™ Grands Cinnamon Rolls Cinnabon™ Cream Cheese 5ct | 100084000 | 10069700000847 | 69700000840 | 16/9/144 | 12/496 GR | |
| Pillsbury™ Grands Cinnamon Rolls Cinnabon™ Icing 5ct | 100082000 | 10069700000823 | 69700000826 | 16/9/144 | 12/496 GR | |

Our mission at **General Mills Foodservice** is
Serving Solutions Everywhere.



We believe our wide array of products can help you grow your business. From our operator-focused back-of-house options to our leading front-of-house brands, General Mills Foodservice is committed to providing solutions to help you be successful.

For more information, please contact our regional brokers:

Québec / Atlantic Canada
TTS Marketing
☎ 514 457 2080

Ontario
Total Focus Foodservice Sales & Marketing Inc.
☎ 519 895 2110

Western Canada
CORE Foodservice
☎ 604 523 0332

www.generalmillsfoodservice.ca