

Appeal is everything!

Help your guests enjoy the same great cereals they love at home – but still crave on the road. General Mills makes the options easy with a variety of whole grain cereals to choose from. They're easy to store and serve and all General Mills cereals contain whole grains!



Whole Grain
is a key ingredient
in all General Mills cereals



NATURE VALLEY

A delicious granola with clusters of Nature Valley goodness with tons of crunch and doesn't contain nuts!

OATMEAL CRISP

Flakes of cereal coated with almonds or maple flavour

fibre1
Raisin Bran Clusters

Tasty fibre flake cereal with raisins and bran clusters

Cheerios

A nutritious cereal for all ages with only 1g of sugar per serving. It's been a family favourite for years!

Lucky Charms

Made with whole grains, it's a colourful cereal to liven up your buffet. It's magically delicious!

Multi-Grain Cheerios

Popular Cheerios cereal made with the goodness of 5 whole grains

fibre1

A great way to boost fibre. Perfect as a topping or on its own

Honey Nut Cheerios
au miel et aux noix

With the irresistible taste of golden honey

Cinnamon Toast Crunch

Square shaped cereal lightly sprinkled with cinnamon

When building buffets... don't forget:

- ✓ **Different shapes:** for customer preference and visual variety
- ✓ **A variety of cereals:** adult and pre-sweetened
- ✓ **Yogourt:** filled with probiotics
- ✓ **Fresh fruit:** loaded with antioxidants
- ✓ **Nuts:** packed with protein
- ✓ **Milk:** a variety of options



Keeping your buffet continental?

Ask about our granola bars and single serve bowlpaks.

Merchandising Options

General Mills has a wide range of merchandising options that can fit a variety of operations.



2 Silo Hotel Dispenser



Branded Plastic Jugs



2 Bin Dispenser



4 Variety Lazy Susan



Granola Bar Rack



Counter Spinner Rack

* May not be exactly as shown.